

## **Coaching in Speech and Presentation Development:**

Though fear of public speaking is rated as one of the top 5 fears for Americans, this fear can be channeled into your presentation, to allow you to present your thoughts and ideas in a precise and articulate manner. Rubicon Management Corporation has many years experience in coaching individuals in Speech preparation, presentation and style. Most of our coaching is done individually, but we have also worked with groups of individuals for more generic training. Our coaching techniques will focus on the following areas:

### **Prepared Presentations:**

Finding your topic

Organization of your speech

Stance

Gestures

Using props

Use of Technology to enhance your message

Vocal variations

Keeping your audience engaged

How humor can lighten up your presentation

Taking the training wheels off – No notes!

### **Impromptu Speeches:**

A deeper understanding of who you are will prepare you for Impromptu questions

Verbalizing your thoughts and Ideas in a concise manner

Blunders to avoid – how to stay off “YouTube”

Focused on Miss USA Pageant preparation

End Product:

Completed speech or impromptu presentation(s) with detailed evaluations

Rates:

Rates are negotiable based on the requirements of the client and the length of the engagement. Group rates will be established based on number of clients and degree of training. Please contact us for further information.

**Lowell F Johannsen**  
**Rubicon Management Corp**  
**P.O. Box 465**  
**Middleville, MI 49333**  
**616-560-4448**  
**lfj@rubiconmgt.com**  
**rubiconmgt.com**